

## CLIENT ALERT:

### Mandatory Trademark Recordation for All Goods Imported into Mainland Tanzania

**To:** Our Valued Clients & Business Partners

**URGENT:** New Compliance Requirement Effective **1<sup>st</sup> December 2025**

This circular is to inform you of a critical development in Tanzanian law. The Government of Tanzania, through the Finance Act, 2025, has introduced a **Mandatory Trademark Recordation System** to strengthen border controls and combat counterfeit goods.

This new rule impacts **every business with Trademark(s)** importing goods into Mainland Tanzania.

#### What You Need to Know Immediately

Effective **1<sup>st</sup> December 2025**, all trademarks associated with goods imported into Mainland Tanzania **must** be officially recorded with the Chief Inspector of Merchandise Marks.

- **Who it affects:** All importers, brand owners, and licensees.
- **What it covers:** All trademarks, regardless of where they were originally registered.
- **The Risk of Non-Compliance:** Failure to record your trademarks may result in **significant delays in customs clearance** and potential disruptions to your entire supply chain.

#### ✓ Your 3-Step Compliance Plan

We strongly advise all clients to begin the compliance process immediately to avoid any business disruptions.

##### 1. Portfolio Review

Identify all trademarks (registered and unregistered) that you use on goods imported into Tanzania.

##### 2. Document Collation

Gather all necessary documentation, especially **certified copies** of your valid trademark registrations.

##### 3. Appoint Agent/Representative

From 1<sup>st</sup> December 2025, a registered Tanzanian agent/representative **must** handle the filing. You must formally appoint an authorized representative to act on your behalf.

#### The Recordation Process at a Glance



#### Validity & Official Fee Schedule

The recordation is valid for **one (1) year** and must be renewed annually.


- **Initial Application:** TZS 200,000
- **Annual Renewal:** TZS 50,000
- **Change of Ownership:** TZS 150,000
- **Change of Name:** TZS 100,000
- **Official Search:** TZS 3,000
- **Certified Copy:** TZS 3,000

#### A Critical New Rule: Authorized Representation

As of 1<sup>st</sup> December 2025, all recordation matters before the FCC **must** be handled by a duly registered and authorized legal representative or agent in Tanzania. Foreign entities cannot file these applications directly.

#### Get started today

Email: [info@bac.co.tz](mailto:info@bac.co.tz)

Phone:  +255 765 000 053

© 2025 Burhani Associates. All rights reserved.

*DISCLAIMER: This circular is for informational purposes only and does not constitute legal advice. Clients are advised to consult the full text of the Government Notice or seek specific legal counsel for their particular circumstances.*